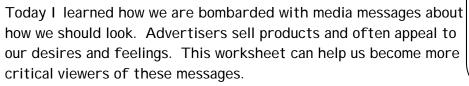
WIN (Wellness IN) the Home Become a Critical Viewer





Please watch some television ads, listen to some radio ads or look at some magazine ads with me and help me complete this worksheet.

- 1. Describe one of the ads you saw or heard. (If you select a magazine ad, cut it out and tape it to the back of this worksheet, if possible.)
- 2. What emotion or feeling was used to help sell the product? There may be more than one. (Examples: happiness, sadness, love, excitement)
- 3. What does the ad say the product will do for you?

4. Do you believe the product will do this? Why or why not?

Thank you for your help. I will share what we found with my class.

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